

# BREAK DOWN RESIDUE FASTER



**INTRODUCING RENUVIS ENZARA™. A NEW CROP RESIDUE DEGRADATION ACCELERATOR FROM MOSAIC BIOSCIENCES®.**

Enzara delivers faster, more consistent corn residue breakdown than natural Degradation or microbial alternatives – starting immediately upon application, in the conditions your growers’ fields actually have. A new crop residue degradation product from Mosaic Biosciences®.

## THE PROBLEM

Heavy corn residue breaks down too slowly. That means soil that stays cooler and wetter at planting, inconsistent field conditions across the footprint, planter interference that costs time and quality and a spring start that puts every input you have already committed to at a disadvantage.

## HOW IT WORKS

- 1 Endoglucanase enzymes activate on contact at temperatures as low as 32°F and break apart the structural cellulose fibers holding residue together – immediately, through freeze-thaw cycles, in real field conditions.
- 2 Naturally occurring soil microbes move into the weakened residue more efficiently and accelerate decomposition. More entry points means faster, more complete breakdown.
- 3 Fields that are ready sooner and more consistently – giving seed, fertility and equipment a cleaner start from day one of planting.



**UNTREATED**

**TREATED**

Watch how Enzara works video at [enzaraworks.com](http://enzaraworks.com).

## WHAT MAKES ENZARA DIFFERENT

ENZARA	TRADITIONAL MICROBIAL BIOLOGICALS
<b>FASTER BREAKDOWN – STARTS IMMEDIATELY ON CONTACT</b>	Slow to activate – days to weeks before breakdown begins
<b>ACTIVE AT TEMPERATURES AS LOW AS 32°F</b>	Needs warm, moist soil to activate and colonize
<b>WORKS THROUGH FREEZE-THAW CYCLES ALL WINTER</b>	Goes dormant in cold conditions
<b>CONSISTENT, PREDICTABLE BREAKDOWN RATE</b>	Variable activity depending on soil conditions
<b>FALL AND SPRING APPLICATION BOTH SUPPORTED</b>	Limited benefit from fall timing



## BEST FIT

### STRONG FIT

- Corn-on-corn rotation
- No-till or reduced-till production
- Heavy residue from high-yield corn
- Tight spring planting windows
- Variable spring soil conditions historically

### LOWER FIT

- Full tillage – residue incorporated
- Light residue or low-yield corn
- Consistently warm, wet springs with fast natural breakdown

## MARKETING SUPPORT

A marketing campaign launches **August 1** across digital, print and radio. The consistent call to action across all channels: ask your retailer about Renuvis Enzara. That demand comes to your counter whether or not you have product in stock.

**META + YOUTUBE + GOOGLE**

**FARM JOURNAL + SUCCESSFUL FARMING**

**LOCAL AG RADIO**

## THE VALUE CASE FOR GROWERS

Faster residue breakdown gives growers more consistent field conditions heading into planting – which means seed, fertility and equipment investment performs more reliably from day one. It's about the quality of the spring start and the certainty that comes with it. In a year when margins are tight, that predictability is exactly what growers need.

**ASK YOUR RSM ABOUT AVAILABILITY AND PRICING IN YOUR AREA**

Full product information and How Enzara Works video: [Enzaraworks.com](http://Enzaraworks.com)



# WHAT FASTER RESIDUE BREAKDOWN ACTUALLY DELIVERS

Every benefit Enzara delivers in the field flows from one thing – faster breakdown. See this process



## WHY IT STARTS WITH FASTER BREAKDOWN

Enzara's endoglucanase enzyme activates on contact at temperatures as low as 32°F – through freeze-thaw cycles, in the actual conditions your growers' fields have. Not after colonization. Not when it warms up. On contact.

## WHAT THIS MEANS FOR THE GROWER

It's about the quality of the spring start – and the certainty that comes with it. A cleaner, more consistent start means every input already committed has a better chance to perform the way it was supposed to.



Scan to learn more

