



WHAT FASTER RESIDUE BREAKDOWN ACTUALLY DELIVERS

Every benefit Renuvis Enzara™ delivers in the field flows from one thing – faster breakdown. See this process below.

FASTER RESIDUE BREAKDOWN

SOIL SURFACE CLEARS MORE EVENLY

IMPROVES CONDITIONS FOR SOIL WARMING

FIELD IS READY EARLIER AND MORE CONSISTENTLY

PLANTER OPERATES WITH LESS INTERFERENCE

MORE CONSISTENT SEED PLACEMENT AND EMERGENCE

SEED, FERTILITY AND EQUIPMENT INVESTMENT PERFORMS FROM DAY ONE



Use this card before and during field visits with corn growers.

renuvis

Enzara™

OPEN THE CONVERSATION

Do not lead with the product. Start with a question.

“What’s your plan for residue management this fall?”

Most growers don’t have a specific answer. That opens the door. Let them describe the problem before you offer the solution.

THREE TALKING POINTS

Use in any order. Know them well enough to say them in your own words.

1 **Faster breakdown – starting immediately, in real conditions**

Enzara breaks down corn residue faster than natural decomposition or microbial alternatives – activating on contact at temperatures as low as 32°F, through freeze-thaw cycles. Not when it warms up. Not after colonization. On contact.

“This isn’t a product that needs a warm spring to deliver. It starts working immediately, in the conditions your fields actually have.”

2 **It fits how you already farm**

No new equipment. No extra passes. Applied post-harvest or pre-plant with existing timing and equipment. Tank-mix compatible with a standard fall or spring pass.

“You don’t have to change anything about how you farm. It fits your existing operation.”

3 **It protects the return on what you’ve already committed**

Faster breakdown means the field is ready sooner and more consistently – which means seed, fertility, and equipment investment performs more reliably from day one of planting.

“It’s about the quality of your spring start – and the certainty that comes with it. A cleaner, more consistent start means your inputs don’t have to fight through residue to do their job. In a year when margins are tight, that predictability is exactly what your operation needs.”

\$ **When they say the budget is tight**

“I understand that. This isn’t a new input cost – it’s protection for inputs you’ve already committed to. You’ve already paid for the seed and the fertility. Enzara gives those investments a better chance to perform consistently from day one.”



Scan to learn more

